

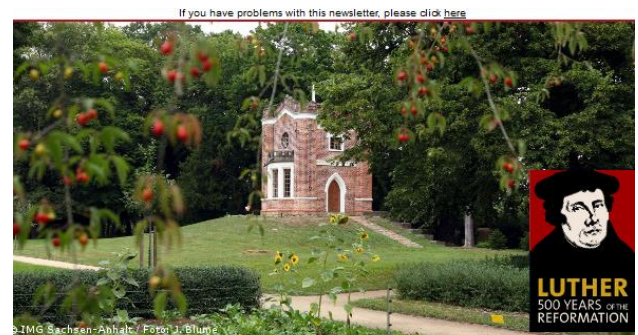
Beteiligungsmöglichkeiten Nordamerika 2017 LutherCountry

Basis-Paket

- Einbindung in einen e-Newsletter an Reiseveranstalterkontakte (ca. 600)
- Einbindung in einen e-Newsletter an Endkundenkontakte (ca. 11.000)
- Einbindung in eine Pressemitteilung (ca. 2.000 Pressekontakte)

Paket-Preis:

1.000,- Euro Netto



May 2016

Nature and National Parks: Martin Luther's Green Legacy

Martin Luther loved Nature. He is often associated with the following quote (even if it is not certain, the quote comes from him): "Even if I knew that tomorrow the world would go to pieces, I would still plant my apple tree." And this green thumb legacy lives on in LutherCountry, where the Great Reformer lived and worked. Start with the Luther Garden in Lutherstadt Wittenberg, where 500 trees being planted to mark the 500 anniversary of the Reformation in 2017; then explore the very green and eco-conscious German federal states of Saxony Anhalt and Thuringia, where national parks, elegant gardens and pretty hiking trails welcome visitors from all over the world.

- WEIMAR'S CASTLE, PARKS & GARDENS
- GARDEN KINGDOM DESSAU-WOERLITZ
- MAGDEBURG'S GREEN TRADITIONS
- THE LUTHER TRAIL (LUTHERWEG)
- HAINICH NATIONAL PARK AND THE TREETOP TRAIL
- OUR SERVICE FOR YOU

WEIMAR'S CASTLE, PARKS & GARDENS

Martin Luther was a regular visitor to leafy Weimar, a city that swiftly embraced the Reformation. With seven glorious parks, Weimar has always been easy on the eye. The park alongside the River Ilm is home to the Roman House and Goethe's Garden House, where the poet lived and wrote. South of the city, Belvedere Palace boasts a romantic park and formal Russian Garden. Tiefurt Palace also has glorious parkland, as does Ettersburg Palace, whose fine example of Thuringian landscape gardening provided the local aristocracy with a cool, calm summer retreat. All these green spaces come under the UNESCO World Heritage Site umbrella.



Goethe's Summer House

For more details, please click [here](#).

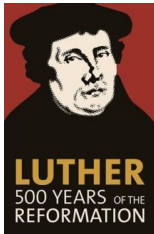
GARDEN KINGDOM DESSAU-WOERLITZ

In the 18th century, Prince Leopold III of Anhalt-Dessau visited England and was inspired by the new-style of country house landscaping. Today, his legacy is one of Europe's finest examples of parks and gardens, in half a dozen estates, each with an elegant mansion. In this UNESCO World Heritage Site, covering some 55 square miles, is the palace of Schloss Woerlitz. Halfway between Dessau and Lutherstadt Wittenberg, it looks much as it did 200 years ago, filled with fine art, furniture and porcelain. To enjoy the natural beauty, go for a walk, rent a bike, ride a horse or even take a gondola ride!



Woerlitz Castle

For more information about Dessau-Woerlitz, please click [here](#).



Add-ons zum Basis-Paket:


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- Versand eines exklusiven e-Newsletters (Reiseveranstalter, Presse oder Endkunden)

Preis:

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September 2016


Dear Travel Professional,

With 2017 only a matter of months away, the countdown to the 500th anniversary of the Protestant Reformation is well under way. In LutherCountry, the German federal states of Thuringia and Saxony-Anhalt, the anticipation is growing, so come visit now. Stay in the Romantik Hotel at the Wartburg, the hotel next to the castle where he translated the Bible; check in to the Steigenberger Hotel Thüringer Hof, set in the streets where Martin Luther walked, near the house where he lived, and the church where he preached. All are still standing, silent witnesses to the man who changed the course of world history.

- EISENACH: THE FORMATIVE YEARS
- WARTBURG CASTLE: TRANSLATING THE WORD OF GOD
- WARTBURG'S OWN HOTEL: A ROMANTIC TIME MACHINE
- MODERN HOSPITALITY IN THE HEART OF MEDIEVAL EISENACH
- OUR SERVICE FOR YOU

EISENACH: THE FORMATIVE YEARS


"No city knows me better," said Luther in later life. After all, while attending the local Latin school, he lived with the Cotta family between 1498 and 1501. That half-timbered medieval house is now the Luther House, a lively museum with a new permanent exhibition about "Luther and the Bible". A choirboy at St. George's Church, Luther later preached his revolutionary ideas here. Remembered at the Bachhaus is Eisenach's most famous son: Johann Sebastian Bach, a passionate Lutheran, as well as a great composer.



For more details, please click [here](#).

WARTBURG CASTLE: TRANSLATING THE WORD OF GOD

Dominating Eisenach is the rugged Wartburg Castle, the "mighty fortress". After his excommunication in 1521, Luther hid here. Astonishingly, in just ten weeks, he translated the whole of the New Testament from Greek to German, using a quill pen. Suddenly, the Bible could be printed by the thousand for anyone to read. To enter the cramped, stone Luther Cell, the room where he worked, is a truly spiritual experience: visitors have been known to drop to their knees here.



For more details, please click [here](#).

WARTBURG'S OWN HOTEL: A ROMANTIC TIME MACHINE

Soak up the atmosphere of the past by spending the night next to the Wartburg Castle. The century-old Romantik Hotel at the Wartburg retains the spirit of yesteryear, with all today's modern conveniences. All 37 individually decorated rooms have grand views of the surrounding forest or the castle itself. One single room up in the eaves is called the Luther Room. As well as offering traditional local favorites (Bratwurst, dumplings), the charming restaurant serves gourmet modern European dishes.



For further information, please click [here](#).

MODERN HOSPITALITY IN THE HEART OF MEDIEVAL EISENACH

Right in Eisenach's historic center, the Steigenberger Hotel Thüringer Hof is right by the Luther Monument on the Karlsplatz square that commemorates the Great Reformer's links to the city. The Luther House, St. George's Church and the Bach House are all a mere 7 minute walk away. Strolling through Eisenach's lovingly preserved cobbled streets, lined with half-timbered houses is a delight; the hotel's Leander restaurant is known for its Mediterranean dishes; the 126 modern rooms are comfortable and quiet.

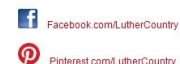


For further information, please click [here](#).

OUR SERVICE FOR YOU

Please visit the "Tour Operator" area on our website to get free access to a lot of helpful resources. We also recommend taking a look at our Sales Guide "Faces of LutherCountry", which provides even more information on LutherCountry.

Whether you are looking for a route through LutherCountry, seeking information on LutherCities, or need help with organizing your journey, we'll be happy to assist you!



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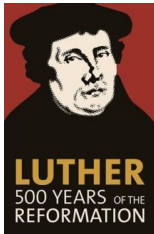
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Hotels of the Month


The countdown to the 500th anniversary of the Protestant Reformation is well under way. Our tip? Come visit now. Stay in the Romantik Hotel at the Wartburg, the hotel in the shadow of the castle where Martin Luther translated the Bible; or check in to the Steigenberger Hotel Thüringer Hof, set in the streets of Eisenach, where Luther walked, near the house where he lived, and the church where he preached. All are still standing, silent witnesses to the man who changed the course of world history.



Visit www.visit-luther.com for more information

Romantic Hotel at the Wartburg


Wartburg's own hotel: a romantic time machine Soak up the atmosphere of the past by spending the night next to the Wartburg Castle. The century-old Romantik Hotel at the Wartburg retains the spirit of yesteryear, with all today's modern conveniences. All 37 individually decorated rooms have grand views of the surrounding forest or the castle itself. One single room up in the eaves is called the Luther Room. As well as offering traditional local favorites (Bratwurst, dumplings), the charming restaurant serves gourmet modern European dishes.



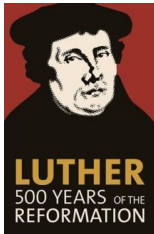
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Steigenberger Hotel Thüringer Hof

Modern hospitality in the heart of medieval Eisenach On the Karlsplatz square in Eisenach's historic center, the Steigenberger Hotel Thüringer Hof is right by the Luther Monument that commemorates the Great Reformer's links to the city. The Luther House, St. George's Church and the Bach House are all a mere 7 minute walk away. Strolling through Eisenach's lovingly preserved cobbled streets, lined with half-timbered houses is a delight; the hotel's Leander restaurant is known for its Mediterranean dishes; the 126 modern rooms are comfortable and quiet.



Click here for more information



Webseitenauftritt Add-on (www.visit-luther.com)

- Top-Platzierung auf der Homepage (erster Artikel, Laufzeit: ein Monat, ca. 3.000 Besuche pro Monat) mit Verlinkung auf bestehende Unterseite auf www.visit-luther.com
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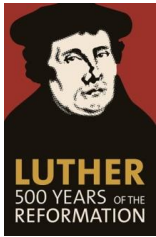
WELCOME TO LUTHERCOUNTRY...

... WHERE YOU CAN WALK IN MARTIN LUTHER'S FOOTSTEPS!

While few men or women can be described as having "changed the history of the world", Martin Luther is one of the rare exceptions. LutherCountry is the region in the heart of Germany where Martin Luther spent most of his life and where his presence is still tangible today.

NEWS FROM LUTHERCOUNTRY





Paket-Kombination

Basis-Paket inklusive aller Add-ons:

20% Rabatt auf den Gesamtpreis statt 3.550 € exklusive 2.840 €

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- qualitatives und ansprechendes Angebot für die Zielgruppe
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- Lieferung des Contents für die einzelnen Maßnahmen:
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